

RECEIVED

AUG 30 2004

UNITED STATES PATENT AND TRADEMARK OFFICE **GROUP 3600**

Applicant: CHURCHILL et al. Docket No.: 372545-01101  
Serial No.: 09/422,144 Group Art Unit: 3628  
Filing Date: October 20, 1999 Examiner: Graham, Clement  
For: **OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Arlington, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Applicant submits herewith the references listed on the attached form PTO-1449 of which Applicant is aware and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56.

The filing of this information disclosure statement shall not be construed as a representation that a search has been made (37 C.F.R. § 1.97(g)), nor as an admission that the information cited is, or is considered to be, material to patentability, nor an admission that no other material information exists.

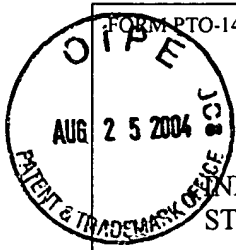
The filing of this information disclosure statement shall not be construed as an admission against interest in any matter. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.

Respectfully submitted,

Leah Sherry  
Reg. No. 43,918

Dated: Aug. 20, 2004

DECHERT LLP  
**CUSTOMER NUMBER 37509**  
P.O. Box 10004  
Palo Alto, CA 94303-0961  
PHO 650.813.4800  
FAX 650.813.4848



FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

**SUPPLEMENTAL  
INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

ATTY DOCKET NO.

**372545-001101**

SERIAL NO.

**09/422,114**

APPLICANT

**BOYD et al.**

FILING DATE

**October 20, 1999**

GROUP

**3628**

**RECEIVED**  
**AUG 30 2004**  
**GROUP 3600**

**U.S. PATENT DOCUMENTS**

| EXAMINER<br>INITIALS | CITE<br>No. | DOCUMENT<br>NUMBER  | DATE           | NAME                    | CLASS      | SUB<br>CLASS |
|----------------------|-------------|---------------------|----------------|-------------------------|------------|--------------|
|                      | <b>AA</b>   | <b>6,532,448</b>    | <b>03/2003</b> | <b>HIGGINSON et al.</b> | <b>705</b> | <b>14</b>    |
|                      | <b>AB</b>   | <b>2004/0039644</b> | <b>02/2004</b> | <b>POSTREL, RICHARD</b> | <b>705</b> | <b>14</b>    |
|                      | AC          |                     |                |                         |            |              |
|                      | AD          |                     |                |                         |            |              |
|                      | AE          |                     |                |                         |            |              |
|                      | AF          |                     |                |                         |            |              |
|                      | AG          |                     |                |                         |            |              |
|                      | AH          |                     |                |                         |            |              |

**FOREIGN PATENT DOCUMENTS**

| EXAMINER<br>INITIALS | CITE<br>No. | DOCUMENT<br>NUMBER | DATE | COUNTRY | NAME | CLASSIFICATION |
|----------------------|-------------|--------------------|------|---------|------|----------------|
|                      | <b>AI</b>   |                    |      |         |      |                |

**NON-PATENT DOCUMENTS**

| EXAMINER<br>INITIALS | CITE<br>No. | INCLUDE AS APPLICABLE: AUTHOR, TITLE DATE, PUBLISHER, EDITION OR VOLUME, PERTINENT PAGES) |
|----------------------|-------------|---|
|                      | <b>AJ</b>   |   |

| EXAMINER   | DATE CONSIDERED |
|--|-----------------|
| EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant |                 |